

First international symposium Risk Management and Tourism

September, 2023 20-22nd – Cannes city (France)

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Call for papers

In a highly competitive environment, risk and crisis management has become a burning issue for tourism businesses' competitiveness. Whether they are industrial, natural, sanitary or terrorist, crises have a lasting impact on tourism destinations' image. Indeed, whatever the form of tourism considered, consumers' sensitivity to risks weighs on the decision to buy and re-purchase the tourism product and a poorly managed crisis will have negative long-term consequences on the sector's businesses and territories.

However, while traditional industrial activities handle crisis and risk management well, we can note that the sector of tourism has unequal levels of control according to the field of activity. Indeed, the variety of crises the sector of tourism could be dealing with, as well as the average size of the sector's organizations, didn't lead to the development of a systematic approach to risk prevention.

However, tourism industry's stakeholders are aware of the key role they have to play in contributing to the diffusion of risk culture and resilience not only towards the various professional families of the tourism industry but also towards its customers. In this perspective, many destinations and private companies which faced major events as disasters risks have already initiated important progress both in risk awareness, population alert, crisis management and recovery phases.

This conference aims at providing an international forum to share experiences and enable discussions and debates among researchers, professionals of the tourism industry, experts in risk management, associations and civil society stakeholders on these various aspects. A specific time will also be dedicated on identifying prior areas of work for the upcoming years.

Contributions will have different objectives: sharing good practices and innovative actions, communicating national and international feedbacks, strengthening educational networks on the subject, identifying emerging training needs, managing local actors' networks, benchmarking on academic and industrial researches.

A call for papers is open from **June, 16 to August, 28 2023**.
Please submit the abstracts in English and French to the following address:

risquesettourisme@istcannes.com

Résumés :

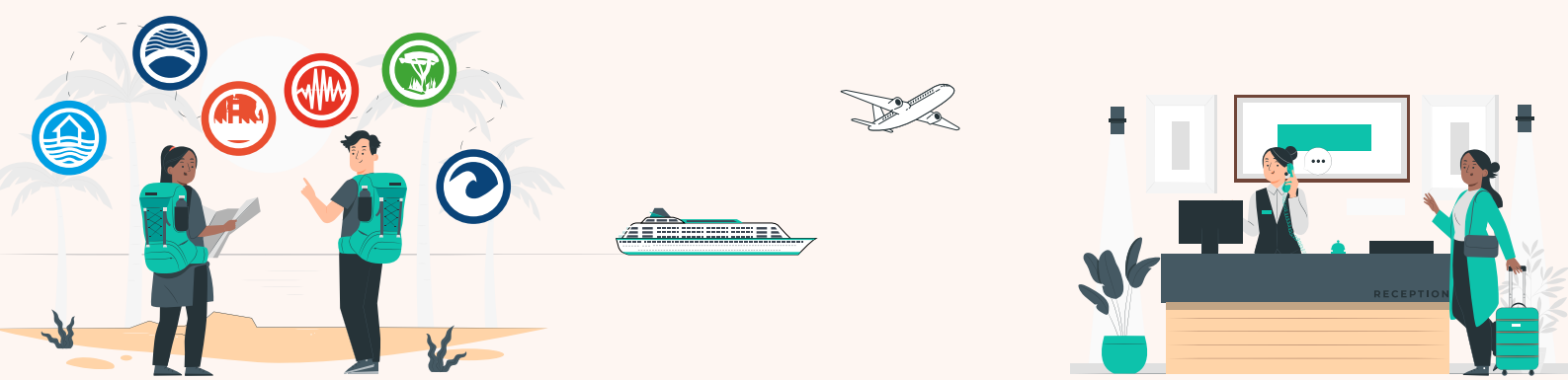
- Nom, prénom, fonction et affiliation des auteurs
- Résumé en français ET en anglais : 1 000 signes environ, espaces résumé (en français ET en anglais)
- Mots clés : 3 à 6 mots clés (en français ET en anglais)



Abstract instructions :

- Surname, first name, position and affiliation of authors
- ABSTRACT in French AND in English : around 1000 characters, spaces included
- Keywords : 3 to 6 keywords (in French AND in English)





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Scientific Committee:

- **Jean-Christophe GAY**, geographer, university professor and scientific director of the Institut du Tourisme Côte d'Azur - Université Côte d'Azur
- **Felicity LAMM**, Co-director of the center of OHS research - Auckland University et CIRTE
- **Christophe MARTIN**, Director of Centre International de Recherches Gestion des Risques et Tourisme (CIRTE) - Sainte-Marie de Chavagnes Cannes
- **M. MEENU**, Associate Dean-Office International Relations - Chandigarh University
- **Myriam MÉRAD**, CNRS Research Director, President of the Scientific Council - Association Française pour la Prévention des Catastrophes Naturelles et Technologiques (AFPCNT)
- **Prashant GAUTAM**, Dean, University Institute of Hôtel and Tourism management - Panjab University

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- **Christian DESPRES**, Head of International Mission - Association Française pour la Prévention des Catastrophes Naturelles et Technologiques (AFPCNT)
- **Bernard GUEZO**, Head of Resilience Mission - Association Française pour la Prévention des Catastrophes Naturelles et Technologiques (AFPCNT)
- **Michel SACHER**, Director of Cypres - Centre d'Information pour la Prévention des Risques Majeurs
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- **Ghislaine VERRHIEST-LEBLANC**, Managing Director - Association Française pour la Prévention des Catastrophes Naturelles et Technologiques (AFPCNT)

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Soutenu par

