INTERNATIONAL DAY FOR DISASTER REDUCTION ON 13 OCTOBER

Phase 2 report
Summary brochure

SYNTHESIS
As a reminder, the « Phase 1 » report is a stocktaking exercise on the International Day for Disaster Reduction on 13 October. It presents the international context of the emergence of this day as well as the main actions carried out at national, European and international levels as part of this event. This report was published in March 2022.

This « phase 2 » report sets out proposals for actions to be deployed in French territory and recommendations made by the AFPCNT to contribute to greater influence, awareness and increased performance of the 13th of October.

After a reminder of the proposals made by the Courant mission¹, in the ministerial plan (Ecology)² “Resilient in the face of hazards”, within the Ministry of the Interior’s draft orientation³ and programming bill and in Law 2022-217 of 21 February on differentiation, lax on decentralisation⁴, deconcentration and various measures to simplify regional public action, the report presents the contribution that the AFPCNT proposes to make in conjunction with its partners and regional actors.

Beyond the internal reflections of the association, the AFPCNT’s proposals have been built from a series of interviews with some of the key players in disaster hazard reduction and prevention role in disaster hazard reduction and prevention.

With regard to their field of action and experience, various representatives of associations, local authorities, manufacturers, citizens and government departments were interviewed in order to:

- identify the actions envisaged at their level ;
- collect their expectations of the International Day and of the AFPCNT ;
- and benefit from their critical views on the AFPCNT’s proposals.

The time available for this report limited the number of interviews and meetings. Further interviews with other stakeholders will be carried out during 2022. They will help to enrich the current proposals and recommendations and to optimise the 2023 action plan for the 13th of October.

Similarly, the webinar of 3 May 2022 organised by the « Inondation Arc Méditerranéen » Interregional Mission (MIIAM), in collaboration with AFPCNT members and partners and with the support

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¹ Courant Mission : https://www.ecologie.gouv.fr/sites/default/files/RAPPORT%20FINAL%20CULTURE%20DU%20RISQUE%20DU%2013%20OCTOBRE%202021-1.pdf [in French]
² Resilient in the face of hazards” Ministerial Plan : https://www.ecologie.gouv.fr/sites/default/files/1-21146_PlanAction_TousResilientsRisques.pdf [in French]
³ Draft bill on the orientation and programming of the Ministry of the Interior : https://www.legifrance.gouv.fr/dossierlegislatif/JORFDOLE0000045365171/?detailType=CONTENU&detailId=1 [in French]
⁴ Law no. 2022-217 of 21 February on differentiation, decentralisation, deconcentration and various measures to simplify regional public action (1) : https://www.legifrance.gouv.fr/jorf/idJORFTEXT000045197395 [in French]
of Cyprés, made it possible to open the discussion on some key topics (e.g. « hazard » points of contact or flash training exercises mentioned in the report) and thus to further refine the AFPCNT’s proposals and recommendations for the 13th of October.

The AFPCNT wishes to initiate actions to help raise awareness of the International Day for Disaster Reduction on 13 October and mobilise around this day.

The actions envisaged by the AFPCNT are in line with the roadmap for its mandate for the next four years. The proposed actions aim to:

- increase awareness of the day itself;
- identify and respond to the expectations of the population and the territorial actors around this day;
- promote the actions carried out by local actors in connection with this event;
- encourage local actors in all French regions (including overseas) to organise events on the ground around this day;
- carry out actions useful to the regions;
- determine and optimise the performance of the day by developing a culture of resilience.

For the 2022 edition of the 13th of October, AFPCNT’s target audience will be the general public. This priority target will be supplemented by other targets in subsequent years (e.g. industrialists, economic activities and organisations, traders, etc.). Actions aimed at targets other than the general public may nevertheless be undertaken during the 2022 edition. Regional decision-makers and hazard managers may constitute an « indirect target » since the organisation and implementation of the 13th of October event will be the responsibility of the decentralised State services, local authorities, associations and competent professionals.

The International Day for Disaster Reduction is a national, annual, unifying and mobilising event. While it takes place every year on 13 October, it should be noted that the actions identified in this report could be organised over several days and thus form part of a week to raise awareness among and acclimatise the public to natural and technological hazards or more broadly the resilience to major hazards. This format would make it possible to reach several types of audience at different times of the week: the general public but also more specialised audiences (school-children, families, residents, elected representatives, professionals, industrialists, etc.). It would even be appropriate to be designed to be implemented throughout the year.
Like the « Replik » week in Martinique, the “Sismik” week in Guadeloupe and the « industrial hazards week » in Port-Jérôme-sur-Seine, the actions around the 13th of October will offer events and activities that are free and open to all: competitions and educational workshops in schools and local authorities, site visits, conferences, exercises for the general public, exhibitions, shows, etc. They will encourage active participation of regional actors mobilised as part of the envisaged actions. They will make it possible to publicise and highlight the public, private, associative and professional entities involved at local and national level on resilience to hazards.

The AFPCNT has started a process of identifying actions for the 2022 edition of the 13th of October. An online form (Google Forms) has been created in order to identify the actions envisaged at the level of local territories with the AFPCNT. Structures wishing to provide information on the actions they plan to carry out by 13 October 2022 may do so via this online form.

At the same time, a sharing space has been set up on the collaborative platform « Expertises.Territoires » developed by CEREMA. On this platform, the « International Day for Disaster Reduction - 13 October » is intended to bring together all actors involved in organising and/or implementing this event.

After creating an account on the platform, each interested actor can upload any document that they consider relevant to the community. Documents relating to the actions envisaged by the various organisations for 13 October 2022 can be deposited there.

Based on this inventory, the AFPCNT aims to produce a standardised and formalised collection of the various actions planned in order to make them known to all, to enhance them and to promote them on a national scale. The publication of a feedback report on the 2022 edition (actions carried out, number of participants, level of satisfaction, lessons learned, etc.) is planned for the end of the year.
It already appears that **capitalisation and promotion** (at international, national and local levels) of **existing and future actions in France** as part of the preparations for the 13th of October is an essential first field of work. **Guidance and support** with the development of new projects in this framework as well as **the AFPCNT’s own management** of certain actions could also constitute objectives of the future associative project.

Finally, the **performance measurement of the actions** carried out in terms of hazard culture development and the **opinion of the target audiences** on the actions carried out will be essential.

Indicators will make it possible to measure the awareness and the unifying and involving nature of the events organised. They will also be used to **optimise the action plan over the following years** with a view to continuous improvement.

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5 Link to online form :  
https://tinyurl.com/5xzcvwvx

6 Web link to the CEREMA “Expertises.Territoires” platform :  
https://www.expertises-territoires.fr/
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<td>1</td>
<td>Logo</td>
<td>General public</td>
<td>Give the national event an identity</td>
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<tr>
<td>2</td>
<td>Clips</td>
<td>General public</td>
<td>Provide information about and promote the 13th of October</td>
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<tr>
<td></td>
<td>General clip</td>
<td></td>
<td>Encourage hazard actors to carry out actions as part of the preparations for the 13th of October and to make them known to the AFPCNT</td>
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<tr>
<td></td>
<td>Decision-makers/territorial actors clip</td>
<td>General public</td>
<td>Empower and involve citizens in the prevention of major hazards</td>
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<td></td>
<td>Citizen-actor clip</td>
<td>General public</td>
<td>Share experiences, raise awareness of major hazards and convince people to get involved on the 13th of October</td>
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<td></td>
<td>Clips of ambassadors' testimonies</td>
<td>General public</td>
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| 3   | Sponsored posts on social networks | General public | • Promoting the 13th of October  
• Promote the actions planned and the actors involved |
| 4   | Radio campaign      | General public  | Create radio spots to promote the 13th of October |
| 5   | TV campaign         | General public  | Promote the 13th of October by organising programmes and documentaries on digital and local channels |
| 6   | Communication campaign in the press | General public | Promote the 13th of October to different audiences |
| 7   | Ambassadors         | General public  | Raise awareness and influence public opinion by benefiting from the experience of local elected representatives and leading figures who have been confronted with a disaster and/or are otherwise involved in hazard prevention |
| 8   | Action handbook     | General public  | Formulate a handbook of possible actions for the use of actors who wish to set up a local project to offer an overall vision of the possibilities and to give key areas for a given type of action |
| 9   | Identifying and promoting events organised in France in 2022 by the various actors in the region | General public | • Share and communicate on the initiatives (publications, events...) that the association and its partners are carrying out or plan to carry out in connection with the 13 October Day, and more broadly in terms of raising awareness on disaster hazard reduction  
• Identify the actions planned in France as part of the preparations for the 13th of October and produce a summary that can be used  
• Create a web page dedicated to the national event in order to highlight the actions planned for 2022  
• Promote the actions identified and the actors mobilised on social networks  
• Inform the UNDRR of the awareness-raising and prevention actions carried out by France so that they can be promoted internationally |
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| 10  | Website and databases dedicated to recording disasters                               | General public    | • Develop a website to record natural and technological disasters that have occurred in the past in France and provide information about these events  
• Contribute to the development of the memoiredescatastrophes.org website  
• Contribute to the enrichment of the interactive reference media library on industrial and technological accidentology developed by the Bureau for Analysis of Industrial Hazards and Pollutions (BARPI)  
• Identify known or as yet unexploited sources (departmental archives, etc.) or research topics that would benefit from support (funding, etc.)  
• Collect testimonies from people who have been confronted with a disaster in the past in order to preserve the collective memory of major hazards |
| 11  | Events on hazard culture                                                             | General public    | Identify and classify the films, documentaries, reports, etc. that exist throughout France to create a database that can be used by those organising events about hazard                                                                                                                                                                                                                            |
| 12  | Posters                                                                             | General public    | Benefit from feedback from representatives of local groups in the French overseas territories by producing posters on disasters or awareness-raising actions that have been successful or need to be improved in order to preserve the collective memory of major hazards                                                                                                                                                           |
| 13  | Sociological and anthropological studies on hazard culture                           | General public    | Conduct sociological and anthropological studies on hazard culture among the general population in order to study and evaluate the memory that the general population has of past events as well as their degree of awareness of hazards                                                                                                                                 |
| 14  | Educational visits to emblematic sites in relation to natural and technological hazards, travelling or temporary exhibitions, themed tours, demonstrations | General public    | • Introduce the general public to exceptionally open places or emblematic sites in terms of major hazard prevention  
• Identify emblematic sites in relation to natural and technological hazards                                                                                                                                                                                                                                           |
| 15  | Mobile units                                                                        | General public    | • Reach out to the general population  
• Organise and support local actors in terms of events to raise awareness of the population on the prevention of major hazards  
• Raise awareness of hazards, develop good practice  
• Organise simulators (earthquake shaking, force of water, etc.)  
• Identify all mobile units on natural and industrial hazards available in France and relevant tools to be integrated  
• Work on a prototype mobile “culture of resilience” unit                                                                                                                                                                                                                           |
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| 16  | Reserves or citizens’ groups                | General public  | • Mobilise, develop and promote forest fire committees and communal civil protection reserves  
• Reach out to the general population to disseminate preventive information on major hazards in order to be better prepared  
• Organise educational and fun activities to test the public’s knowledge of the hazards and teach them how to make an emergency evacuation kit |
| 17  | Crisis directory                            | General public  | Recruit volunteers who agree to be called upon in a crisis situation                                                                                                                                         |
| 18  | Participatory workshops                     | General public  | • Pay tribute to, promote and reward exemplary regional citizen initiatives in the field of major hazard prevention or regional post-disaster resilience  
• Manufacture vulnerability reduction devices (e.g. cofferdams)                                                                                                                                 |
| 19  | Organising an award ceremony                | General public  | • Organise an event to recognise and reward the efforts made in the field of civil protection by individuals, volunteer groups, public or semi-public non-profit or community organisations, governmental organisations, municipalities or companies that have distinguished themselves over the past year through their expertise and sustained efforts  
• Publicise and promote the actors and actions of local organisations involved in the field of hazards for a long time and show that hazards are already well taken into account and that safety is at the heart of existing measures and concerns |
| 20  | Popularising legal texts about the RRC      | General public  | • Launch a call for applications from AFPCNT members to identify those who would be interested in the subject and willing to contribute to an adhoc cross-cutting working group  
• Identify actions (already carried out or planned) by members of the association  
• Identify the main texts on which increased popularisation could be useful and the resources that would be needed for this purpose (volunteers, employees or service providers)  
• Program outreach actions by AFPCNT and its members (watch, periodic information, webinars, etc.) |
| 21  | “Geohazards” portal                         | General public  | Promote the optimised “GeoHazards” platform to the general public                                                                                                                                          |
| 22  | Creating a hazard or resilience culture “brand” | General public  | • Create a product or device that would become the “brand”, known to all, of hazard or resilience culture  
• Set up a network of actors in order to carry out constructive actions in the face of the challenges surrounding major hazards and relay this hazard education |
| 23  | Distributing goodies                        | General public  | Think about planning goodies, bundles, prizes to attract the general public on the 13th of October                                                                                                           |
| 24  | Awareness and effectiveness survey about the 13th of October | General public  | • Obtain an overview of the knowledge and perception around the 13th of October  
• Measure the evolution of the awareness of the 13th of October  
• Partially assess the effectiveness of the action plan implemented to develop the knowledge and involvement of the territories in this event |
<p>| 25  | Listening to the expectations of local people and stakeholders | General public  | Carry out surveys, interviews and develop spaces for expression in order to find out the expectations of the local population and actors, their wishes and ideas concerning this moment of mobilisation in order to integrate them as well as possible into future developments |</p>
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| 26  | Information leaflet | Actors in disaster hazard prevention and reduction | • Provide information about and promote the 13th of October by distributing a leaflet to municipalities, inter-municipalities, decentralised State services and actors in disaster hazard prevention and reduction identified in Metropolitan and Overseas France  
• Encourage these actors to carry out actions as part of the preparations of the 13th of October |
| 27  | Call for projects | Actors in disaster hazard reduction and prevention | • Organise a call for projects or support a call for contributions organised at the initiative of the State services, in order to select and contribute to the financing of twenty emblematic actions in France for 13 October 2022  
• Encourage these actors to carry out actions as part of the preparations of the 13th of October  
• Review the performance of the actions carried out on the occasion of 13 October 2022 |
| 28  | Webinars | Actors in disaster hazard reduction and prevention | Organise and broadcast webinars on the AFPCNT website to promote and mobilise French actors involved in natural and technological hazard prevention |
| 29  | Training exercises | Actors in disaster hazard reduction and prevention | • Raise awareness and train disaster hazard reduction professionals and populations to prepare and remember events and to develop solidarity in the face of disasters  
• Coordinate a large-scale test of the Specific Safety Measure Plan (PPMS) at national level |
| 30  | Partnerships | Retail traders | • Create partnerships with local businesses  
Offer training on major hazards and crisis management  
• Create visuals (posters, etc.) for commercial premises |
| 31  | Communication: poster campaigns, hashtags, posts | Brands |  |
| 32  | Boxes or emergency kits | Brands |  |
| 33  | Mobile units | Manufacturers | • Reach out to the general population  
• Organise and support local actors in terms of events to raise awareness of the population on the prevention of major hazards  
• Raise awareness of hazards, develop good practice  
• Identify all mobile units on technological hazards available in France and relevant tools to be integrated |
| 34  | Organisation of a specific CLIE on hazard culture | Manufacturers | Organise a Local Commission for Information and Exchange (CLIE) on hazard culture |
| 35  | Conferences | Manufacturers | Organise conferences to raise awareness of technological hazards |
| 36  | Interventions in schools | Manufacturers | • Strengthen interventions by industrial actors in schools  
• Raising awareness of industrial and nuclear hazards in schools (from preschool to university) |
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| 37  | Training            | Local authorities and elected representatives | • Train elected officials and local civil servants on the DICRIM (local hazard information document) and PCS (local emergency action plan)  
• Provide crisis management training for managers and staff likely to be involved in managing a crisis situation  
• Increase the competence of local officials and decision-makers to manage hazards and prepare for extreme situations |
| 38  | Major hazard awareness days | Local authorities and elected representatives | • Impart theoretical knowledge on the responsibility of local elected representatives in the face of hazards  
• Put the theoretical lessons into practice through training workshops with situational exercises |
| 39  | Organising drinks parties | Local authorities and elected representatives | Raise awareness and making local elected officials more responsible for major hazards |
| 40  | Flash exercises      | Local authorities and elected representatives | • Test the mobilisation of personnel and the activation of the local command cell of the Local Emergency Plan (PCS)  
• Maintain indicators on the reactivity and functioning capacities of crisis units  
• Learn from the regional actors’ capacity to mobilise in the event of a crisis |
| 41  | Conferences and round tables | Local authorities and elected representatives | • Raise awareness among local authorities and elected representatives of the hazards affecting their area of action  
• Organise a thematic scientific conference  
• Organise a seminar on the impacts of climate change on major hazards in Overseas France |
| 42  | “Hazard” point of contact Référents “risques” | Local authorities and elected representatives | • Identify a “hazard” specialist, a natural person or an organisation in the field of hazards or not, who would play the role of local ambassadors within the organisations in charge of initiating actions and working with local actors on hazards (local authorities, State services, large companies, schools and universities, associations, neighbourhoods, etc.)  
• Identify the organisations that citizens deem “trustworthy”.  
• Support territories without such organisations by helping them to communicate about the actions and events they organise with the idea of giving them more visibility  
• Define the missions of the “hazard” point of contact (create a link at regional level, exchange, share experiences, be a relay in the field, benefit from training, participate in any exercises etc.)  
• Lead a national network of “hazard” points of contact and offer skills development, training, exchanges, experience sharing, feedback on actions, etc. |
| 43  | Communication kits and visuals | Local authorities and elected representatives | Communicate about hazards effectively to the public |
| 44  | Partnerships         | Retail traders   | • Create partnerships with local businesses  
Offer training on major hazards and crisis management  
Create visuals (posters, etc.) for commercial premises |
<p>| 45  | Communication : poster campaigns, hashtags, posts | Brands | |
| 46  | Boxes or emergency kits | Brands | |</p>
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| 47  | Enriching teacher training and curricula    | Schoolchildren  | • Provide training in first aid and good practice  
• Strengthen education and awareness of major hazards and hazard culture within the school system  
• Produce training resources (clips, visuals, MOOCs, etc.) for teachers |
| 48  | Educational “kit”                           | Schoolchildren  | • Encourage and offer specific training to teachers in their approach to hazard awareness, by strengthening and harmonising the arsenal of educational resources, and by making them accessible to all throughout the country, simply and free of charge  
• Disseminate a common base of knowledge on all the hazards affecting French regions  
• Identify all available educational kits on natural and industrial hazards in France |
<p>| 49  | Capitalisation of testimonies               | Schoolchildren  | Involve children in collecting stories from relatives who have experienced a disaster in order to preserve the collective memory |
| 50  | National “kit” for organising regional workshops | Schoolchildren  | Raise awareness of flood risks among young people before considering extending to other types of hazards |</p>
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| 51  | Mascot                            | Families        | • Give the national event an identity  
• Personify each type of hazard (natural, industrial, nuclear)                                                                                       |
|     | Ateliers pédagogiques             | Families        |                                                                                                                                                                                                           |
| 52  | First aid                         | Introduction to first aid |                                                                                                                                                                                                           |
| 53  | Emergency kit                     | Learn how to make an emergency kit |                                                                                                                                                                                                           |
| 54  | Competition                       | Have participating families take home several emergency kits |                                                                                                                                                                                                           |
|     | Jeux et applications              | Families        |                                                                                                                                                                                                           |
| 55  | Multi-hazard application          | • Develop a multi-hazard application for the general public to raise awareness and inform the population about natural and technological hazard and to pass on the correct actions to adopt in the event of a disaster  
• Implement a feasibility study to assess the usefulness and development of such an application  
• Add a hazard module to an existing application  
• Communicate about alert tools (SMS alert) |                                                                                                                                                                                                           |
| 56  | Quiz                              | Test families’ knowledge of regional, national and international policies on disaster hazard reduction and their link to global development agendas |                                                                                                                                                                                                           |
| 57  | Escape game                       | Educate and train the public on disaster hazard reduction |                                                                                                                                                                                                           |
| 58  | Urban stroll                      | • Identify these initiatives  
• Educate and train the public on disaster hazard reduction |                                                                                                                                                                                                           |
| 59  | Family Safety Plan                | Families        | Help families prepare their homes to be self-sufficient for 48 to 72 hours                                                                                                                                  |
|     | Cultural actions                  | Families        |                                                                                                                                                                                                           |
| 60  | Call for projects                  | Launch a call for projects for the cultural world on hazard awareness |                                                                                                                                                                                                           |
| 61  | Inventory                         | Make an inventory of the cultural actions carried out around major hazards across France |                                                                                                                                                                                                           |
| 62  | Performance of the play “16431 Memories of Tomorrow” by the theatre company “Essentiel Éphémère” in Strasbourg | • Raise awareness of flood risks among adolescents, young adults and their parents  
• Reflect on the impact of political and economic decisions on the environment, as well as individual and collective responsibility for prevention |                                                                                                                                                                                                           |
| 63  | Drawing                           | Contact several cartoonists to produce a drawing expressing their vision of the 13th of October and the issues at stake in hazard prevention |                                                                                                                                                                                                           |
| 64  | Artwork competition               | Enhance artistic expression on the 13th of October and use the materials produced to optimise communication |                                                                                                                                                                                                           |
Do you want to know more on disaster risk reduction practices or take part in their evolution?

JOIN US!

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The AFPCNT (French Association for the Prevention of Natural and Technological Disasters) continues the action of the French Committee of the International Decade for the Prevention of Natural Disasters (DIPCN), as a national center for cross-disciplinary and multi-risk collective reflection on the issue of natural and technological risks and a recognized player in international cooperation in this field.
The AFPCNT takes care of its image and its visibility:

- web visuals to promote the event via social networks
- kakemono posters to radiate whatever either the place where the AFPCNT is present!
FAITES CONNAÎTRE VOS ACTIONS !

JOURNÉE INTERNATIONALE POUR LA RÉDUCTION DES RISQUES DE CATASTROPHES
13 OCTOBRE 2022

Le formulaire en ligne :
https://tinyurl.com/synthesis

Une communauté dédiée sur « Expertises.Territoires »
https://www.expertises-territoires.fr/

FAITES CONNAÎTRE VOS ACTIONS !

JOURNÉE INTERNATIONALE POUR LA RÉDUCTION DES RISQUES DE CATASTROPHES
13 OCTOBRE 2022

Environnement et risques

Journée internationale de la réduction des risques de catastrophes - 13 octobre
Date de naissance : 1992
Adresse : 10, Rue du Parc

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FAITES CONNAÎTRE VOS ACTIONS !

JOURNÉE INTERNATIONALE POUR LA RÉDUCTION DES RISQUES DE CATASTROPHES
13 OCTOBRE 2022

Formulaire de recensement des actions de la Journée du 13 octobre 2022 :
https://tinyurl.com/synthesis

Journée du 13 octobre 2022 - Formulaire de recensement des actions

1. Vos coordonnées :
2. Vos actions :
   - Votre action n°1 :
   - Votre action n°2 :
3. Vos documents :
4. La Journée du 13 octobre :
   - Pourquoi l’implication sur la journée de l’action, mentionnez :
     1. le sujet de votre action
     2. les objectifs
     3. les actions à mener
5. Les activités de l’Afpcnt :
   - Les initiatives de l’Afpcnt pour s’engager. Fixer au moins trois actions dans le cadre d’un projet d’action.

www.afpcn.org
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Mieux comprendre, mieux prévenir

MAY 2022

Association Française du Génie Parasismique